



Queen Anne's County Spay and Neuter Program

Project #

21-618

County: Queen Anne's County

Number of Cats Spayed: 31

Number of Dogs Spayed: 11

Number of Cats Neutered: 10

Number of Dogs Neutered: 8

Amount Received: \$5,780.00

Amount Remaining (to be returned to MDA): \$0.00

Project Synopsis:

This project targeted low income pet owners in the Queen Anne's County zip codes 21668,21666,21638 and 21617.

FREE SPAY/NEUTER FOR CATS AND DOGS

ARE YOU A QUEEN ANNE'S COUNTY RESIDENT WITH A CAT AND OR DOG NEEDING SPAY OR NEUTER?

ARE YOU UNABLE TO AFFORD THIS SURGERY?

CAS CAN HELP!

Complete a simple application found on our website and email it to Animalservices@qac.org

Queen Anne's County Animal Services
<https://www.qac.org/1436/Forms>

Low-Cost Microchips also available for \$

24PetWatch
PET PROTECTION SERVICES

This free service is valid until the end of December 2021 or until funds run out.

Maryland Department of Agriculture has fully funded this program

Give your pet a healthy, long life: Spay or Neuter

Welcome to Queen Anne's County Maryland

QUEEN ANNE'S COUNTY

TALBOT COUNTY



Maryland Department of Agriculture

Spay and Neuter Grants Program



Project Description:

Queen Anne's County Animal Services(QACAS) was established in the spring of 2020. QACAS is the open admission animal shelter for Queen Anne's County. The average yearly intake for QACAS is 1,200 animals. Our focus with the project was to reduce the number of intakes from the targeted zip codes 21668, 21666, 21638, and 21617. We chose these zip codes as our targetted areas due to the high volume of strays found in these areas.

Summary of Approach:

Animal Services focused on marketing using our social media channels, discussing the program on a county-run TV show and posting informational graphics in the community. We also incorporated our jurisdiction Animal Control agency to hand out flyers on patrol, which allowed several citizens in the targetted zip codes to gain awareness of the project. We had large low-cost rabies and Microchip clinic on 5/1/2021, which allowed us to promote the grant. The location of the 5/1/2021 clinic was in a centralized area in the targetted zip codes.

Accomplishments:

We were proud that we exhausted the grant funds in July 2021. It reinforced the succus of our newly adopted approach of focusing on outreach. The Low-cost rabies and microchip event on 5/1/2021 was very successful when speaking to the public face to face and allowed us to engage with our targeted demographic.



Lessons Learned:

Reflecting on the past grant cycle, we found the importance of public education. One of our focuses with the grant was increasing the community outreach, and we found that we were connecting with the targetted audience. In preparation for this grant, we noted that many of the residents did not know the benefits of having their pets altered. We increased our marketing at addressing this, and we saw excellent output due to that change. Moving forward, we will continue to improve the community outreach campaign that we established this grant cycle.

For More Information Contact:

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